

PHOTO & FILM EXPO 2011

***FREE WORKSHOPS**



PHOTO & FILM EXPO
WORKSHOP SCHEDULES 2011



you'll shoot yourself if you miss it...



FIND US ON   

* ALL WORKSHOPS ARE SUBJECT TO CHANGE WITHOUT NOTICE & ALL WORKSHOPS ARE FREE TO ATTENDEES. FIRST COME, FIRST SERVED BASIS.

MAIN STAGE  **WORKSHOP SCHEDULE** 13-16 OCTOBER 2011

THURSDAY 13 OCTOBER 2011

- 10:00-11:00 **Lillith Leda**
The Natural Eye
- 11:30-12:30 **Kevin Shoulder**
What are you looking at?
- 13:00-14:00 **Rufus Deuchler**
Discover Hidden Gems in Adobe Photoshop Lightroom 3
- 14:30-15:30 **David Rogers**
Lodges & Landscapes
- 16:00-17:00 **David Larsen**
Free Online Pro Photo Resource
- 17:30 **Adobe Daily Prize Draw**
- 18:00 **SHOW CLOSES**

FRIDAY 14 OCTOBER 2011

- 10:00-11:00 **Lou Coetzer**
Nature Photography -The New Frontier
- 11:30-12:30 **Rufus Deuchler**
Discover Hidden Gems in Adobe Photoshop CS5
- 13:00-14:00 **Anton & Darryl v Niekerk**
SLR Video
- 14:30-15:30 **Deryck v Steenderen**
Intellectual Property
- 16:00-17:00 **Devo, Tippett & Moss**
Conservation
- 17:30 **Adobe Daily Prize Draw**
- 18:00 **SHOW CLOSES**

SATURDAY 15 OCTOBER 2011

- 10:00-11:00 **Warren Fleming**
Technology
- 11:30-12:30 **Gerrit du Toit & David**
Photography Basics
- 13:00-14:00 **Carla Scholtz**
Discover Hidden Gems in Adobe Photoshop CS5
- 14:30-15:30 **Roger de la Harpe**
Wildlife
- 16:00-17:00 **Mia Ziervogel**
Fashion
- 17:30 **Adobe Daily Prize Draw**
- 18:00 **SHOW CLOSES**

SUNDAY 16 OCTOBER 2011

- 10:00-11:00 **Sean Nel**
Small Flashes
- 11:30-12:30 **Devinder Sudera**
Memory
- 13:00-14:00 **Rufus Deuchler**
Discover Hidden Gems in Adobe Photoshop Lightroom 3
- 14:30-15:30 **Dror Eyal & Ian Mitchinson**
Ponies, Tricks & Sharp Lenses.
- 16:00 **Kingsley Holgate Send Off**
Conservation
- 17:00-18:00 **PRIZE GIVING - END OF SHOW**
Adobe Daily Prize Draw

ADOBE SUITE  **WORKSHOP SCHEDULE** 13-16 OCTOBER 2011

THURSDAY 13 OCTOBER 2011

- 09:30-10:30 INTRO - ADOBE PHOTOSHOP ELEMENTS
Carla Scholtz
- 11:00-12:30 ADOBE PHOTOSHOP CS5 MASTER CLASS
Rufus Deuchler
- 14:00-15:30 ADOBE DIGITAL PUBLISHING SUITE & INDESIGN CS5.5 MASTER CLASS
Carla Scholtz
- 15:30-16:30 INTRO - ADOBE MUSE (CODE NAME): CREATE UNIQUE WEBSITES WITHOUT WRITING CODE - **Rufus Deuchler**
- 18:00 **SHOW CLOSES**

FRIDAY 14 OCTOBER 2011

- 09:30-10:30 ADOBE PHOTOSHOP LIGHTROOM 3 MASTER CLASS - **Rufus Deuchler**
- 10:30-11:00 ADOBE CAMERA RAW MASTER CLASS
Rufus Deuchler
- 12:30-14:00 INTRO - ADOBE PHOTOSHOP ELEMENTS
Carla Scholtz
- 14:00-15:30 INTRO - ADOBE PREMIERE ELEMENTS
Carla Scholtz
- 15:30-16:30 ADOBE PHOTOSHOP CS5 MASTER CLASS
Rufus Deuchler
- 18:00 **SHOW CLOSES**

SATURDAY 15 OCTOBER 2011

- 09:30-11:00 INTRO - ADOBE PHOTOSHOP ELEMENTS
Carla Scholtz
- 11:30-13:00 ADOBE PHOTOSHOP CS5 MASTER CLASS
Rufus Deuchler
- 14:00-15:00 ADOBE PHOTOSHOP LIGHTROOM 3 MASTER CLASS - **Rufus Deuchler**
- 15:00-15:30 ADOBE CAMERA RAW MASTER CLASS
Rufus Deuchler
- 17:00-18:00 ADOBE DIGITAL PUBLISHING SUITE & INDESIGN CS5.5 MASTER CLASS
Carla Scholtz
- 18:00 **SHOW CLOSES**

SUNDAY 16 OCTOBER 2011

- 09:30-11:00 ADOBE PHOTOSHOP CS5 MASTER CLASS - **Carla Scholtz**
- 11:30-13:00 ADOBE PHOTOSHOP CS5 MASTER CLASS - **Rufus Deuchler**
- 14:00-14:30 ADOBE CAMERA RAW MASTER CLASS - **Rufus Deuchler**
- 14:30-15:00 INTRO - ADOBE MUSE (CODE NAME): CREATE UNIQUE WEBSITES WITHOUT WRITING CODE - **Rufus Deuchler**
- 15:00-15:30 ADOBE DIGITAL PUBLISHING SUITE & INDESIGN CS5.5 MASTER CLASS
Rufus Deuchler
- 15:30-16:30 ADOBE PHOTOSHOP LIGHTROOM 3 MASTER CLASS - **Carla Scholtz**
- 16:30-17:00 DISCOVER HIDDEN GEMS IN ADOBE PHOTOSHOP CS5
Carla Scholtz
- 17:00-18:00 **PRIZE GIVING**
END OF SHOW



PHOTO & FILM
expo

13 -16 OCTOBER 2011
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MEDIA PARTNER

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* FREE WORKSHOPS

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mindblowing...

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Nikon STAGE

WORKSHOP SCHEDULE 13-16 OCTOBER 2011

THURSDAY 13 OCTOBER 2011

- 10:00-11:00 **Robert Miller**
Speedlights 101
- 11:30-12:30 **Capture NX**
- 13:00-14:00 **Albert Froneman + Chris van Rooyen** - Wildlife
- 14:30-15:30 **Jacques Marais**
Extreme Sport
- 16:00-16:45 **Roger de la Harpe**
Wildlife
- 17:00-18:00 **PS MY PHOTO**
with **Rufus Deuchler**,
Sr. Worldwide Design Evangelist
at Adobe Systems
SHOW CLOSES

FRIDAY 14 OCTOBER 2011

- 10:00-11:00 **Johan Pretorius**
Sport
- 11:30-12:30 **Craig Kolesky**
Adventure Sport
- 13:00-14:00 **Jacques Weyers**
101 to Fashion Photography
- 14:30-15:30 **Jodi Bieber**
- 16:00-16:45 **Robert Miller**
Panoramic
- 17:00-18:00 **PS MY PHOTO**
with **Rufus Deuchler**,
Sr. Worldwide Design Evangelist
at Adobe Systems
SHOW CLOSES

SATURDAY 15 OCTOBER 2011

- 10:00-11:00 **Craig Kolesky**
Photography Techniques
- 11:30-12:30 **Jacques Weyers**
Editorial vs. Commercial Fashion
Photography
- 13:00-14:00 **Greg Marinovich**
- 14:30-15:30 **Richard Gregory**
DSLR Videography
- 16:00-16:45 **PS MY PHOTO**
with **Rufus Deuchler**,
Sr. Worldwide Design Evangelist
at Adobe Systems
- 17:00-18:00 **Brett Florens**
Marketing for the photographer
SHOW CLOSES

SUNDAY 16 OCTOBER 2011

- 10:00-11:00 **Richard Gregory**
DSLR Videography
- 11:30-12:30 **Johan Pretorius**
Portraiture
- 13:00-14:30 **Brett Florens**
Weddings
- Creating a distinctive style
- 15:00-16:00 **Jodi Bieber**



BEAUTY AREA



WORKSHOPS 13-16 OCTOBER 2011

THURSDAY 13 OCTOBER 2011

- 0:00-13:00 **SESSION 1** CHARACTER: APHRODITE
- 3:00-17:00 **SESSION 2** CHARACTER: CHARITIES

SUNDAY 16 OCTOBER 2011

- 10:00-12:30 **SESSION 1** CHARACTER: SIRENS
- 12:30-17:00 **SESSION 2** CHARACTER: ERINYES



FRIDAY 14 OCTOBER 2011

- 10:00-12:00 **SESSION 1** CHARACTER: PERSEPHONE
- 12:00-14:00 **SESSION 2** CHARACTER: HECCATE
- 14:00-17:00 **SESSION 3** CHARACTER: ARTEMIS



SATURDAY 15 OCTOBER 2011

- 09:30-11:30 **SESSION 1** CHARACTER: HARPIES
- 11:30-14:00 **SESSION 2** CHARACTER: GORGONS
- 14:00-17:00 **SESSION 3** CHARACTER: CIRCE

SPEEDLIGHTS

WORKSHOPS 13-16 OCTOBER 2011

THURSDAY 13 OCTOBER 2011 - SUNDAY 13 OCTOBER 2011

(The order of below workshops may change each day, a more detailed program will be available at the door)

- 11:30-12:30 **"STROBIST" WORKSHOP 1**
STILL LIFE - using shadows, adding light to shadows.
- 13:00-14:00 **"STROBIST" WORKSHOP 2**
CONVENTIONAL PORTRAIT -
Making the flash more flattering, filling in shadows
with a reflector and second flash, controlling the background.
- 14:30-15:30 **"STROBIST" WORKSHOP 3**
FUNKY PORTRAIT -
getting a gritty look from your flash, adding colour to flash,
adding flash (& colour) to the background.
- 16:00-17:00 **"STROBIST" WORKSHOP 4**
FANTASY PORTRAIT -
making the flash more directional, adding colour to flash,
controlling the background.
- 18:00 **SHOW CLOSES**

Each workshop will last around 45 minutes. The instructors will provide an intro which lasts around 15 minutes and the shoot will be another 20 minutes with the remainder being Q&A.

The area will make use of the latest portable gadgetry available and discuss affordable means to achieve professional shoot results.

Attendees will be encouraged to participate within the area and try out some of the equipment and techniques demonstrated.

Interesting models and unique lighting setups will give visitors insight into the possibilities in creative photography.

