

Jozi puts on Africa's biggest photography and film event under one roof

In association with PiX Magazine, the third Photo & Film Expo 2011 will take place at the Coca-Cola Dome this October. Last year's event was a massive success and cemented the show as the largest event catering to photographers and film professionals on the African continent. Highlighting the excellence in still photography and film production in South Africa, Photo & Film Expo 2011 will showcase the latest hardware, software, technology, lighting, techniques, facilities and courses available in these fields.

Free workshops and training sessions will take place each day. All visitors and exhibitors will be able to participate in educating and gaining firsthand knowledge from experts in their fields of all aspects of these dynamic industries.

Many amateur photographers who own state of the art equipment have limited knowledge of how to utilise the functionality of their cameras. Visitors will be able to glean valuable tips and product knowledge from demonstrations of hardware and software functionality, lighting and techniques as well as information about available courses, associations and photographic clubs.

Tickets can be purchased at the door between 09:00 – 17:00 at R80 per day for adults and R40 for children under the age of 16 years & limited 4day Passes available at the door for R200.