

PHOTO & FILM EXPO COMPETITION 2011

HOW TO ENTER?

1. Buy your ticket at the door & automatically get entered into the competition.
2. Or buy your ticket online – www.webtickets.co.za & stand **double** the chance to win!

Increase your odds..

Facebook: All you have to do is 'like' the PHOTO & FILM EXPO Facebook group - <http://www.facebook.com/pages/PHOTO-FILM-EXPO/74328011278> and make the PHOTO & FILM BANNER your profile picture – ***you'll find the banner in the album called PHOTO & FILM EXPO PROFILE PIC – LINK***

Every week we will randomly draw 3 profiles (displaying above banner as their profile pic), they will each receive one VIP weekend pass to the PHOTO & FILM EXPO (13-16 OCTOBER 2011). The pass will give them access to the event for all 4 days and automatically earn them entries into the competition.

Twitter: Tweet about the expo and add the tag @photofilmexpo and follow www.twitter.com/photofilmexpo to win weekend passes and stand in line to win the main prize.

Show promos: Participate in contests at the Photo & Film Expo to increase your chances and win spot prizes.

Workshops: Workshop attendees stand in line to win daily prizes courtesy of Adobe, these include Photoshop CS5 bundles, Lightroom 4 and more.. Additionally stand a chance of being 'fast tracked' into the final draw for the main prize.

Photo & Film Expo 2011 Competition Terms & Conditions

1. Entrants

- a. An entry token may be attained when purchasing an entry ticket to the exhibition at the door. Please ensure you are provided with a separate entry form with your access ticket (see terms below).
- b. Attendees who purchase their Photo & Film Expo ticket (one day only) online (at www.webtickets.co.za) or at a box office ahead of the event will be provided with 2 entry tickets at the door. These entrants will be provided 2 entry forms for completion. Early ticket purchasers will thus stand twice the chance of having their number drawn.
- c. Purchasers of a limited weekend pass ticket will automatically qualify for an entry into the draw per attendance. Thus users of a weekend pass ticket will be presented with an entry form each day on arrival. Weekend passes therefor qualify users for up to 4 entries into the draw per ticket. *A limited number of weekend passes are available.
- d. Tickets are scanned on arrival and valid once per day only. Re-entry using the same ticket will therefor not yeild additional entries to the draw.
- e. Visitors to the event are provided with entry forms only (as per above), the onus is on the visitor to ensure they receive these and that they complete the form and submit it at the entry point(s) provided in order to be eligible for the draw.

- f. The name appearing on the completed entry form in the draw bin will be eligible to win the prize on presentation of their corresponding entry pass, irrespective of whether they purchased the ticket.
- g. Each entry form must be completed individually and neatly, incomplete/illegible forms will be discarded.
- h. This competition is open to everyone (as per terms herein) - this does not include the children or employees/partners of Photo & Film Expo – i.e. its directors, members, partners, employees, agents or consultants and their spouses, life partners, parents, children, siblings, business partners or associates.
- i. Completed entry forms must be submitted at the entry points provided by no later than 3h30pm on Sunday the 16th October 2011. Late entries will be discarded.
- j. **Entrants must attend the draw on the afternoon of the 16th (5pm) to be eligible for the main prize, a re-draw will take place if absent.** Those unable to be present for the grand draw on Sunday 16th October at 5pm will still be eligible for the runner up prizes.
- k. Since the prize(s) will be awarded to the name appearing on the entry form it is suggested that entrants ensure that they complete details of someone attending the draw.
- l. Additional lucky draws will take place after the main prize has been drawn.
- m. Entry into the competition draw requires attendance of the exhibition - namely R80 for adults and R40 for persons under 16 years of age or R200 for a weekend pass.
- n. Those attending the lucky draw on Sunday will qualify for free entry after 3pm on Sunday afternoon on presentation of their entry ticket stub (one entry per stub presented) from any 2011 expo date (13th - 16th October 2011).
- o. External 'fast-track' promos will be held wherein certain winners of external contests held on radio, in magazines at exhibitions and other promotions (as authorised by the organisers) will automatically earn a place in the final draw on the day. These external contests will each have their own draw process to determine these 'winners'. Entries may be received from multiple channels, however a single person may only hold one space in the finals draw. Should a person be drawn twice as a finalist a re-draw will take place.

2. **Winner**

- a. The winner will be via a random draw.
- b. A series of finalists for the grand prize will be called onto stage and an elimination process will take place to determine the final grand prize winner. The elimination process will also be random and in the form of a draw.
- c. Finalists will be drawn from entries submitted as well as finalists determined in external 'fast track' promos as mentioned in point 1. above.
- d. The winner will be drawn on the last day of the Photo & Film Exhibition (16 Oct 2010) held at the Coca Cola Dome. The draw will take place after 5pm.
- e. The judges' decision is final and no correspondence will be entered into.

3. **Prize**

- a. The prize is exclusively for the winner and is neither transferable nor exchangeable.
- b. The prizes are as provided by the prize sponsors and may not be exchanged for alternatives irrespective of expectations. Prizes may differ from those illustrated in marketing material.

- c. The Photo & Film Expo and its' organisers will not be held responsible if any dispute should arise as a result of the prize or its' sponsors.
- d. The Photo & Film Expo does not provide any warranty for the prizes apart from those offered by the prize sponsors. Any warranty issues or repairs (if required) should be directed directly to the suppliers.

4. **Security**

- a. While Photo & Film Expo will not be held liable for the unintended disclosure of information collected, this competition takes every precaution to protect users' information and is run in accordance with The Consumer Protection Act. All entrants' information, not just the sensitive information mentioned above, is restricted. Only employees who need the information to perform a specific job are granted access to personally identifiable information. Furthermore, all employees are kept up-to-date on security and privacy practices.

5. **General**

- a. All information relating to this promotional competition and published on the website, and any promotional or advertising material forms part of the terms and conditions of entry.
- b. No entry will be considered to be valid until a validation process has taken place. Entries are only valid if full details of the entrant have been provided. The prize will only be awarded to a winning entrant on day of draw with a valid entry who has answered the qualifying question correctly and can provide the corresponding entry ticket.
- c. The contract arising out of this promotional competition is subject to the terms and conditions set out in these rules and contained on all promotional and advertising material, including the entry form or ticket.
- d. Photo & Film Expo, its directors, members, partners, employees, agents, consultants, suppliers, contractors and sponsors assume no liability whatsoever for any direct or indirect loss or damage arising from a entrant's participation in the promotional competition or for any loss or damage, howsoever arising.
- e. Photo & Film Expo will be entitled to publish the winner's name and photographs in any advertising, promotional, print, point of sale or public relations material for a period of 48 (forty eight) months from the date of the lucky draw, after having being publicly announced as the winner of the promotional competition.
- f. If required by the Minister for Trade and Industry, the Lotteries Board or for whatever other reason, Photo & Film Expo and its sponsors shall have the right to terminate the promotional competition with immediate effect and without notice of such termination. In such event, all entrants hereby waive any rights, which they may have against Photo & Film Expo and its sponsors and hereby acknowledge that they will have no recourse or claim of any nature whatsoever against Photo & Film Expo and its sponsors, its directors, members, partners, employees, sponsors, agents or consultants.
- g. All entrants, by entering the promotional competition, agree to be bound by the competition rules.